

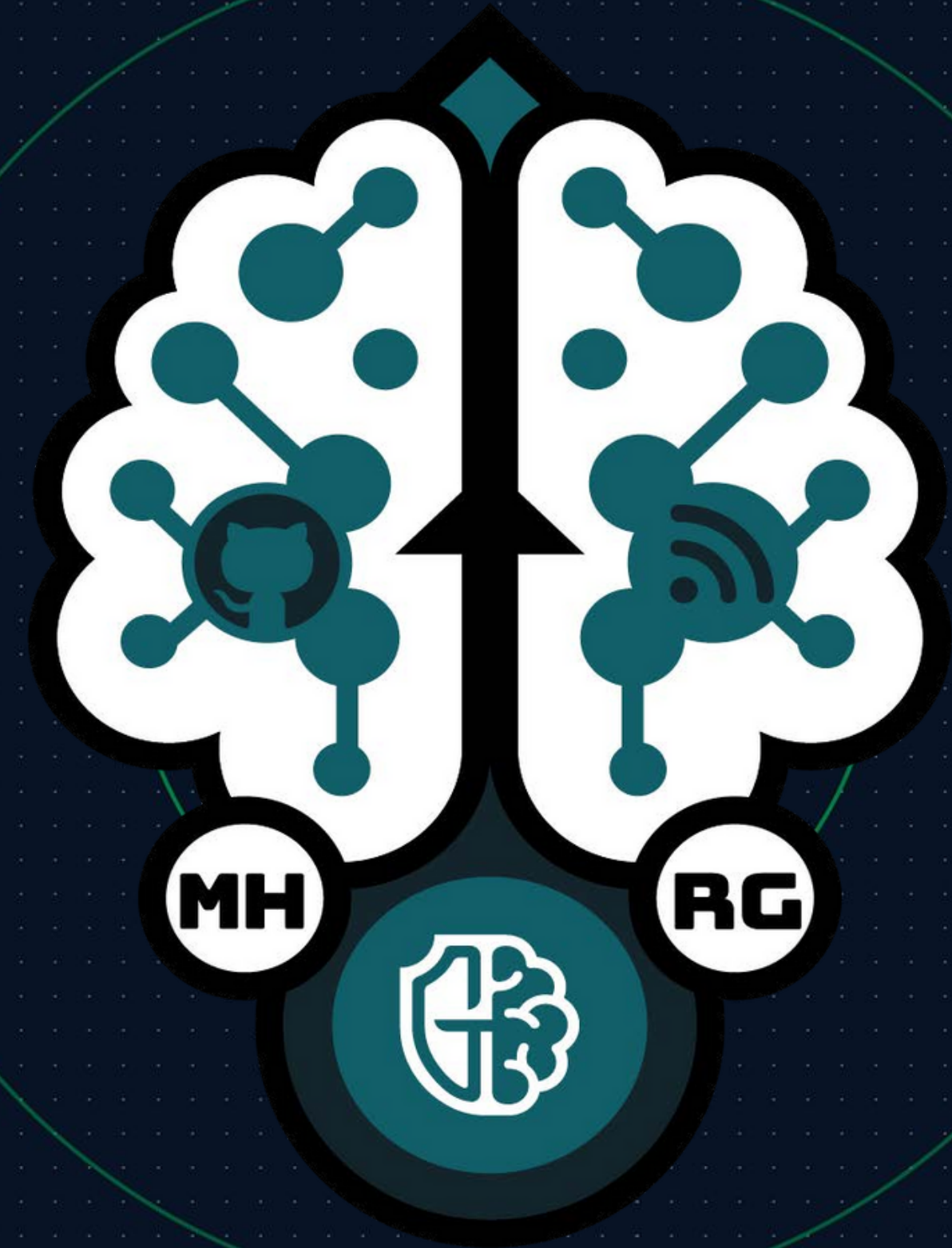
# Thrive XP<sup>TM</sup>

## Transform Play into Progress:

Thrive XP – Your Gateway to Mental Health Integration in Gaming

Elevate Your Game with Thrive XP

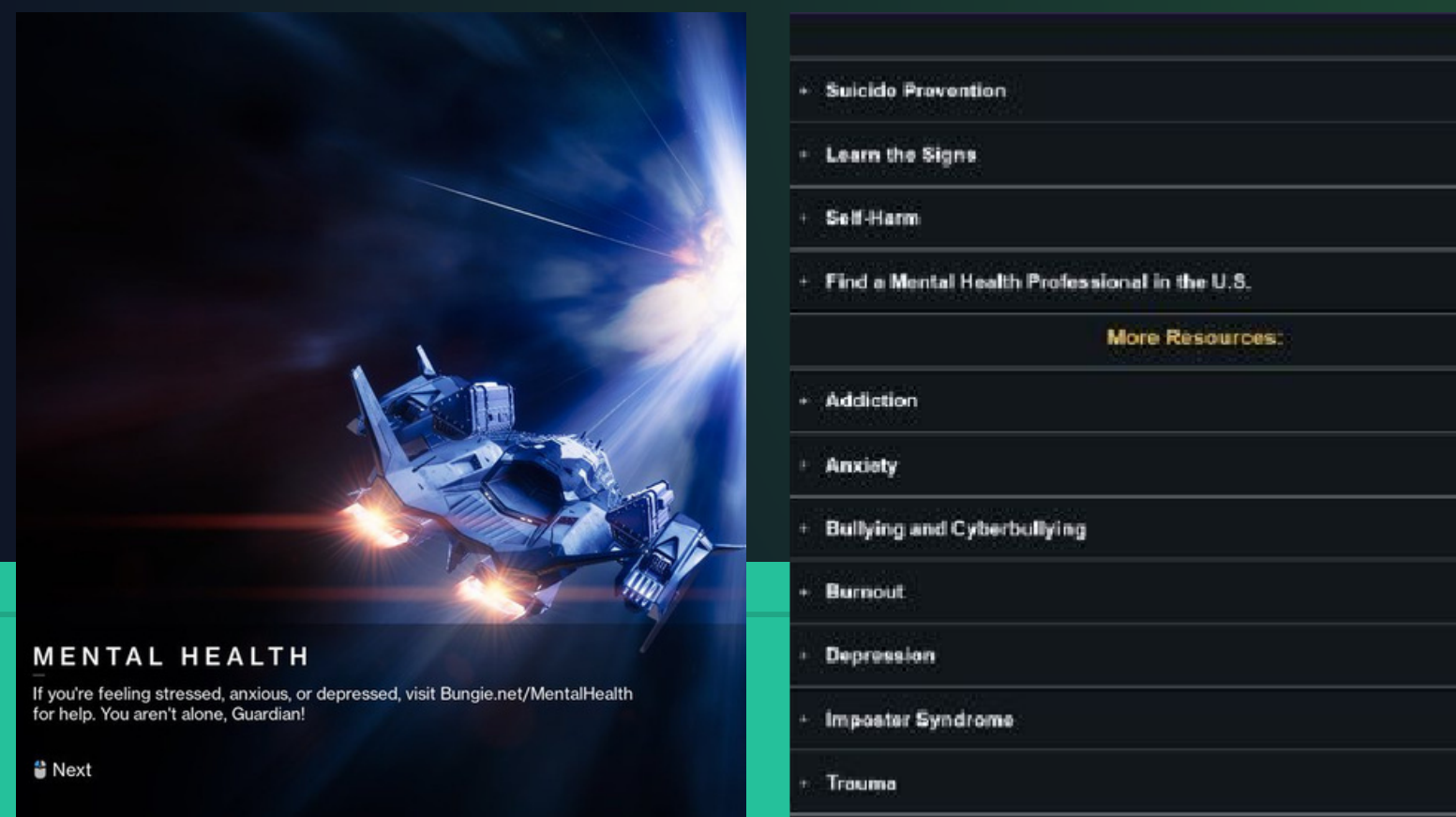
Mental health resource guide



# What is Thrive XP?

**Thrive XP**, seamlessly integrates mental health resources into the gaming space. With approximately one in five individuals experiencing mental illness, addressing this issue is crucial. Over 90% of those with mental health problems report negative impacts from stigma and discrimination, hindering their ability to seek treatment and leading to social isolation.

**Thrive XP** collaborates with mental health professionals at Guardians MH to curate a comprehensive library of resources, catering to gamers' unique needs. By incorporating these resources directly into gaming environments, Thrive XP breaks down barriers and encourages users to prioritize their mental well-being without interrupting their gaming experience.



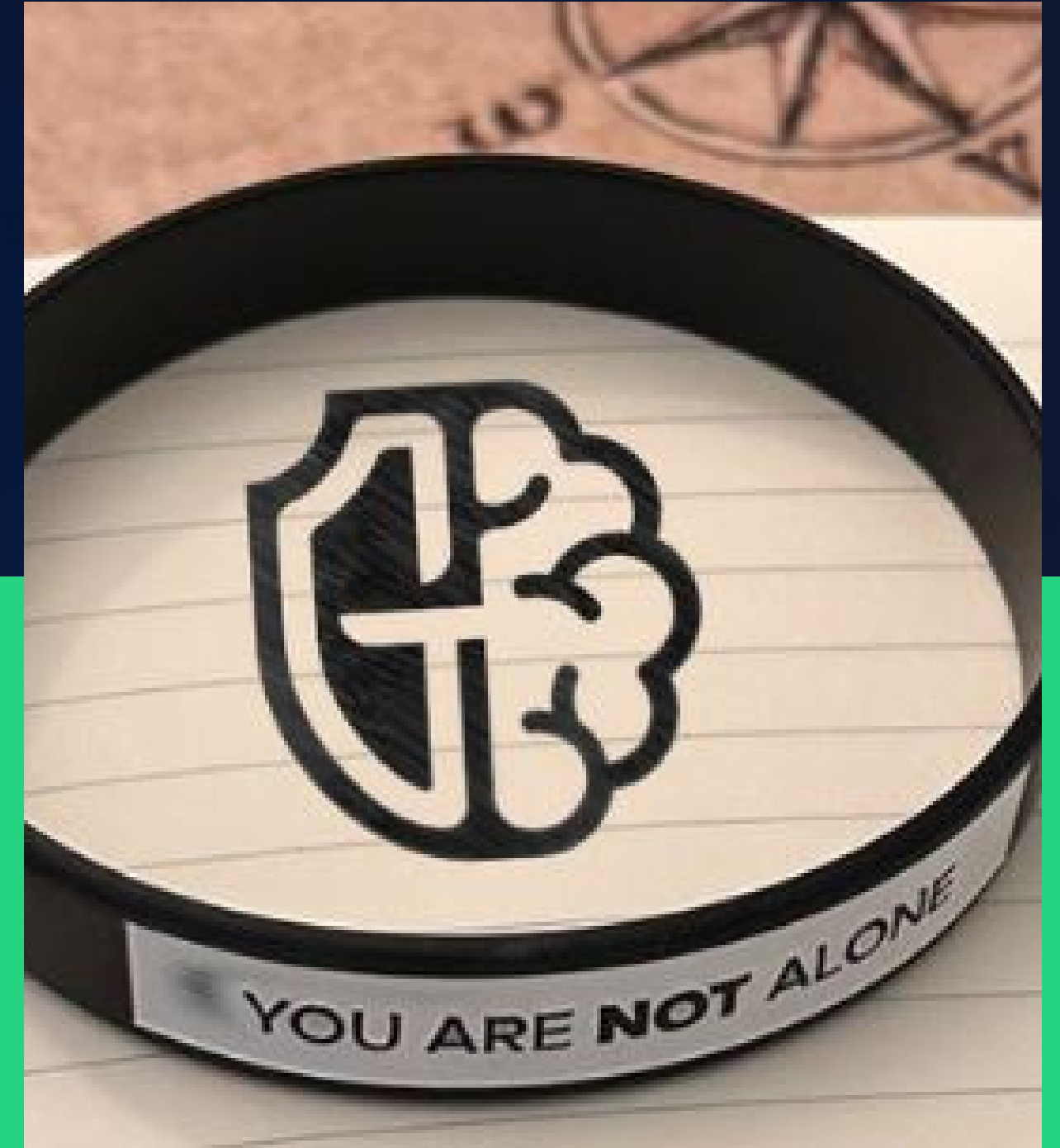
# Our Aim

*We're dedicated to elevating your game's social impact and reputation in the gaming industry.*

Our mission is centered around creating a thriving gaming community, empowering gamers of all backgrounds.

Through the innovative implementation of **Thrive XP**, you have the opportunity to showcase your commitment to your player base. This innovative tool not only reinforces your dedication to gamers but also fosters a safe and supportive gaming environment, irrespective of disabilities or language barriers.

Invest with us to be part of a movement that not only enhances your game's success but also contributes to the positive growth and inclusivity of the gaming community



# You're The Hero In This Journey

01

## Pioneering Leadership in Gaming

Lead the gaming industry by setting unprecedented standards. Showcase your commitment to excellence, inspiring others to follow your lead. Investors will be drawn to your potential to revolutionize the gaming landscape.

02

## Mental Health Mastery

Differentiate yourself by offering exclusive access to meticulously curated mental health resources endorsed by professionals. Provide a valuable service to your users, addressing prevalent concerns like stress, anxiety, depression, and addiction

03

## In-Game Mental Health Support

Create a unique gaming experience by integrating a seamless, in-game mental health support program. Allow users to access vital resources without leaving the immersive gaming environment, fostering a safe and supportive community for mental well-being.

04

## Champion of Player Welfare

Demonstrate genuine care for your players mental health, establishing yourself as a compassionate industry leader. Position Guardians MH as the driving force behind a movement to provide mental health resources and support within the gaming community, garnering investor interest in your socially responsible mission

# Why Guardians MH?

Guardians Mental Health is a community-driven organization committed to supporting gamers. We actively collaborate with industry leaders to enhance access to valuable resources for players across the gaming landscape. Leveraging our in-depth knowledge of mental health and gaming culture, we offer evidence-based guidance and resources to both players and projects, uniquely positioning ourselves to make a meaningful impact in this space.



## Tailored Expertise

- Our team brings together a wealth of knowledge in mental health and a deep understanding of gaming culture.
- We've walked the path, and we know the unique challenges faced by players and creators alike.

## Collaboration with Industry Leaders



- We don't operate in isolation. Collaborating with industry leaders is at the core of our strategy.
- By partnering with the best in the business, we ensure our resources are cutting-edge and aligned with the dynamic landscape of the gaming industry.

## Accessible Resources



- Whether you're a player seeking support or a project in need of guidance, Guardians Mental Health is your one-stop solution.
- Our evidence-based resources are meticulously designed to make a tangible impact, reaching every corner of the gaming community.

## Passion and Purpose

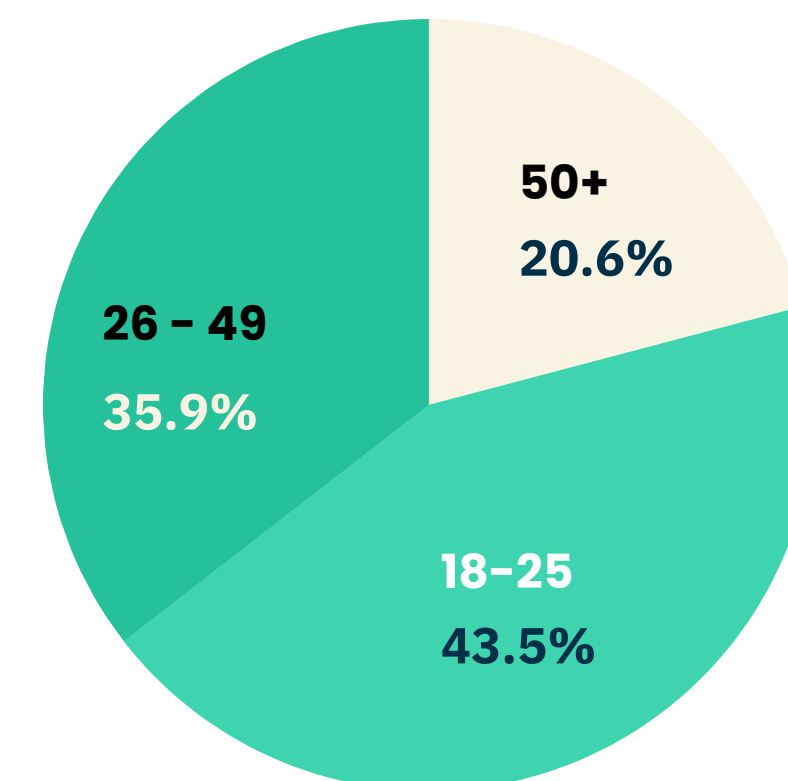


- We are not just checking boxes; our mission is fueled by an authentic passion for mental health advocacy.
- Joining forces with us means becoming part of a movement that aspires to transform lives through genuine commitment and purpose.

# Why Gaming

## Statistics

- A 2019 survey revealed that 80% of gamers find mental stimulation, relaxation, and stress relief through gaming.
- Despite a rise in mental health treatment rates (19.2% in 2019 to 21.6% in 2021), a staggering 42% of U.S. adults with diagnosable conditions reported in 2023 that they couldn't afford the necessary treatment.
- An extensive study spanning 12 countries surveyed 13,000 players, showcasing that 71% view video games as a stress reliever, 55% as a means to combat isolation, and 64% rely on games to confront everyday challenges.



Young adults ages 18 to 25 in the U.S have the highest rate of experiencing mental health conditions (30.6%), followed by those ages 26 to 49 (25.3%) and adults ages 50 and over (14.5%)



These statistics suggest that video games can have positive impacts on mental health.

# FAQ

- **Why should we implement Thrive XP in our game or site:** Thrive XP can help you create a safe and supportive gaming environment that promotes mental health awareness, acceptance, and empathy for your player base.

**Implementation and cost:** Considering the product's complexity and the resources required for its development, we kindly request a fifteen hundred dollar implementation fee.

**What do I get for the cost:**

- Work side by side with GMH to meet your needs for providing resources to there player base and community.
- Curate and compile a library of resources vetted by mental health professionals to meet those needs.
- Identify where to best deliver access to resources in game, through tabs, menus or other means
- **Administer** these activation's and maintain any update for new resources to continue to support the community when new topics are presented for on going resource support
- On going support for the program for a full year, including revisions, guidance, and everything mentioned above.

**What makes Guardians MH qualified and the right persons for the job:**

Our Team hold a wide range of credentials such as, Psy.D, L.Psych, ATR, LCSW, and our program director is internationally certificated IGDC from the IGCCB and we are all life long gamers

Any other questions or interest in our other programs we offer please reach out and schedule a call with us





# Thank you



+607-595-2044



support@guardiansmh.org



www.guardiansmh.org



Johnson city, NY 13790



Seize the chance to create a positive influence on the lives of your users. Reach out to us now and make a difference!